

City of San Leandro

Meeting Date: May 6, 2013

Staff Report

| File Number: | 13-156 | Agenda Section: | PUBLIC HEARINGS – CITY COUNCIL |
|---------------|--|-----------------|-----------------------------------|
| | | Agenda Number: | 3.C. |
| TO: | City Council | | |
| FROM: | Chris Zapata City Manager | | |
| BY: | David Baum Finance Director | | |
| FINANCE REVIE | EW: David Baum Finance Director | | |
| TITLE: | Staff Report for Ordinances Amending the San Leandro Municipal Code Relating to Proposed Adjustments to Business License Tax, Emergency Communication System Access (9-1-1) Tax, and the Emergency Medical Services Taxes for 2013-14 | | |

SUMMARY AND RECOMMENDATIONS

Staff recommends the City Council approve the proposed adjustments to Business License tax, the Emergency Communication System Access (9-1-1) tax, and the Emergency Medical Services (EMS) tax in accordance with the San Leandro Municipal Code. Ordinance amendments for each of the three tax schedules are being presented to the City Council for approval as part of the 2013-14 biennial budget approval process.

BACKGROUND

As a part of the biennial budget process, the City determines the annual change in the Consumer Price Index (CPI) and applies this increase to the business license tax schedule, the 9-1-1 access tax and the EMS tax schedules as allowed by the San Leandro Municipal Code Sections 2-2-500, 2-13-140, and 2-18-210. If approved by the City Council, the following proposed adjustments to the City's tax rate schedules for business licenses, 9-1-1 access taxes, and EMS taxes would be effective July 1, 2013.

The change in the Consumer Price Index, distributed by the Bureau of Labor Statistics for the Consolidated Metropolitan Statistical Area (CMSA) covering San Francisco - Oakland - San Jose is the annual average change for 2012 (January through December) amounts to an increase of 2.7%. In accordance with the Municipal Code, the tax schedules for business licenses, 9-1-1 access, and EMS will be adjusted by 2.7%. The unit fee for retailing, wholesaling, and manufacturing will increase to \$35.70 (per each owner and each employee) for business licenses, the single access line tax rate for 9-1-1 will increase to \$2.21, and a benefit unit tax under the EMS will increase to \$15.76.

Fiscal Impacts

Staff estimates that the proposed tax rate changes will generate an additional \$161,000 in General Fund revenue in 2013-14, as follows:

| General Fund Taxes: | <u>Revenues</u> |
|--|-------------------|
| CPI Increases (2.7%) in: | |
| Business License Tax | \$ 133,000 |
| 911 Emergency Communication System Access Tax* | 10,000 |
| Emergency Medical Services Tax | 18,000 |
| Total General Fund Tax Increase | <u>\$ 161,000</u> |

* 911 tax proposed revenues estimated flat due to volume declines attributed to untaxed, prepaid phones.

ATTACHMENTS

None

PREPARED BY: David Baum, Finance Director, Finance Department



City of San Leandro

Meeting Date: May 6, 2013

Ordinance

| File Number: | 13-197 | Agenda Section: | PUBLIC HEARINGS – CITY COUNCIL |
|--------------|---|---------------------|-----------------------------------|
| | | Agenda Number: | |
| TO: | City Council | | |
| FROM: | Chris Zapata City Manager | | |
| BY: | David Baum Finance Director | | |
| FINANCE REVI | EW: David Baum Finance Director | | |
| TITLE: | PASS TO PRINT: An Ordinanc Leandro Municipal Code Relatin Adjustment of the Business Lice CPI of 2.7%) | ng to the Annual Co | onsumer Price Index (CPI) |

The City Council of the City of San Leandro does ORDAIN as follows:

<u>Section 1</u>. Chapter 2, Title 2, Section 2-2-500 of the San Leandro Municipal Code is amended to reflect a 2.7% annual CPI adjustment and to read as follows:

"2-2-500 FEES BASED ON NATURE OF BUSINESS

Every person commencing or carrying on a business within this City shall pay a license fee in an amount determined by the Finance Director in accordance with the nature of the business as hereinafter set forth:

| | Annual | | |
|--------------------------------|----------|-----------------|----------------------------------|
| Business Classification | Base Fee | <u>Unit Fee</u> | <u>Unit Fee Basis</u> |
| Retailing | \$119.10 | \$35.70 | Per each Owner and each Employee |
| Wholesaling | \$119.10 | \$35.70 | Per each Owner and each Employee |
| Manufacturing | \$119.10 | \$35.70 | Per each Owner and each Employee |
| Peddler/Solicitor | \$119.10 | \$35.70 | Per each Owner and each Employee |
| Services | \$119.10 | \$71.50 | Per each Owner and each Employee |
| Professional | \$119.10 | \$89.40 | Per each Owner and each Employee |
| Contractors | \$119.10 | \$71.50 | Per each Owner and each Employee |
| Recreation and Entertainment | \$119.10 | \$71.50 | Per each Owner and each Employee |
| Residential Property Rental | \$119.10 | \$10.80 | Per Unit or Space |
| Nonresidential Property Rental | \$119.10 | \$17.80 | Per 1,000 Square Feet |
| Dance Hall | \$595.90 | - | Flat/Annual |
| Automobile Wrecking | \$595.90 | - | Flat/Annual |
| Christmas Trees/Pumpkin Patch | \$595.90 | - | Flat/Annual |
| Commercial Advertising | \$595.90 | - | Flat/Annual |

| Fortunetelling | \$595.90 | - | Flat/Annual |
|----------------------|----------------------|---------------------|---|
| Secondhand Dealer | \$595.90 | _ | Flat/Annual |
| Pawnbroker | \$595.90 | - | Flat/Annual |
| Itinerant Merchant | \$395.90 \$119.10 | \$36.90 | Flat/Weekly |
| Carnival | \$119.10 \$119.10 | \$30.30 \$214.40 | Flat/Daily |
| | | | 5 |
| Coin-Operated Device | \$119.10 | \$1.10 | Per \$1,000 of Gross Receipts |
| Public Utilities | \$119.10 | \$35.70 | Per each Owner and each Employee |
| Miscellaneous | \$119.10 | \$35.70 | Per each Owner and each Employee |
| Bingo | \$119.10 | - | Flat/Annual |
| Waste Disposal Site | \$119.10 | \$1.60 | Per Ton |
| Towing | \$119.10 | \$1.10 | Per \$1,000 of Gross Receipts |
| Firearms Dealer | \$119.10 | \$3.60 | Per \$100 of Gross Receipts attributable to the sales of firearms capable of being concealed upon the person and ammunition for such firearms, excluding sales to public agencies |
| Parking Lot | \$119.10 | \$35.70 | Per Parking Space |

The business license fees established by this Section shall continue to be adjusted annually by an amount equal to the percentage increase in the Consumer Price Index for All Urban Consumers (CPI-U) for the San Francisco-Oakland-San Jose metropolitan area, as published by the U.S. Department of Labor, Bureau of Statistics."

Section 2. Effective Date.

This ordinance shall take effect July 1, 2013. The City Clerk is directed to publish the title once and post a complete copy thereof on the City Council Chamber bulletin board for five (5) days prior to adoption.

| City of San Leandro | | | |
|---------------------|---|--|--|
| ^o | Meeting Date: May 6, 2013 | | |
| Ordinance Ordinance | | | |
| File Number: | 13-198 Agenda Section: PUBLIC HEARINGS – CITY COUNCIL | | |
| | Agenda Number: | | |
| TO: | City Council | | |
| FROM: | Chris Zapata City Manager | | |
| BY: | David Baum Finance Director | | |
| FINANCE REVI | W: David Baum Finance Director | | |
| TITLE: | PASS TO PRINT: An Ordinance Amending Section 2-18-210 of the San Leandro Municipal Code Relating to the Annual Consumer Price Index (CPI) Adjustment of the Emergency Communication System Access Tax (911 Tax) (increases 911 tax by CPI of 2.7%) | | |

The City Council of the City of San Leandro does ORDAIN as follows:

<u>Section 1</u>. Title 2, Chapter 18, Section 2-18-210 of the San Leandro Municipal Code is amended to reflect a 2.7% annual CPI adjustment and to read as follows:

"2-18-210 IMPOSITION OF EMERGENCY COMMUNICATION SYSTEM ACCESS TAX

The amount of the tax imposed by this section shall be established by this ordinance as set forth below and shall be paid on a per-line basis, by the person paying for such local telephone service:

| Description | Tax Rate |
|--------------------|----------|
| Single Access Line | \$2.21 |
| Trunk Line | \$15.50 |
| Super Trunk Line | \$54.27 |

No subscriber will be required to pay a tax in excess of Ten Thousand, Seven Hundred and Fifty-Nine Dollars (\$10,759.00) per account per service location in any fiscal

year. The above described tax rates and this cap shall be adjusted annually by the City Council by the percentage increase in the Consumer Price Index (CPI): All Urban Consumers for Urban Wage Earners and Clerical Workers ("CPI-W") for the San Francisco Bay Area published by the U.S. Bureau of Labor Statistics."

Section 2. Effective Date.

This ordinance shall take effect July 1, 2013. The City Clerk is directed to publish the title once and post a complete copy thereof on the City Council Chamber bulletin board for five (5) days prior to adoption.



City of San Leandro

Meeting Date: May 6, 2013

Ordinance

| File Number: | 13-199 | Agenda Section: PUBLIC HEARINGS – CITY COUNCIL |
|---------------|---|---|
| | | Agenda Number: |
| TO: | City Council | |
| FROM: | Chris Zapata City Manager | |
| BY: | David Baum Finance Director | |
| FINANCE REVIE | EW: David Baum Finance Director | |
| TITLE: | PASS TO PRINT: An Ordinance Amending Section 2-13-140 of the San Leandro Municipal Code to Relating to the Annual Consumer Price Index (CPI) Adjustment of the Emergency Medical Services Tax (EMS Tax) (increases EMS tax by CPI of 2.7%) | |

WHEREAS, pursuant to Section 2-13-140 of the San Leandro Municipal Code, the Emergency Medical Services Tax (EMS Tax) shall be adjusted annually by an amount not to exceed the Consumer Price Index (All-Urban Consumers, San Francisco-Bay Area); and

WHEREAS, the City Council desires to adjust the tax per benefit unit from the current rate of \$15.35 to \$15.76, based on the 2.7% annual CPI increase.

NOW, THEREFORE, the City Council of the City of San Leandro does ORDAIN as follows:

<u>Section 1</u>. Title 2, Chapter 13, Section 2-13-140 of the San Leandro Municipal Code is amended to read as follows:

"2-13-140 AMOUNT OF TAX

The tax per "benefit unit" (BU) is Fifteen Dollars and Seventy-Six Cents (\$15.76) per year. The number of benefit units shall be determined by the use to which the owner or occupant has put the property, as follows:

| 1 BU |
|---------------|
| 3 BU |
| 1 BU per unit |
| 2 BU |
| 4 BU |
| 2 BU |
| |

| Department store | 5 BU |
|------------------------------------|------|
| Discount house | 5 BU |
| Restaurant | 4 BU |
| Shopping center | 7 BU |
| Supermarket | 4 BU |
| Comm/industrial condominium | 4 BU |
| Warehouse | 2 BU |
| Light industry | 4 BU |
| Heavy industry | 6 BU |
| Miscellaneous industrial | 2 BU |
| Nurseries | 2 BU |
| Quarries | 2 BU |
| Wrecking yards | 2 BU |
| Terminals, trucking | 2 BU |
| Improved government-owned property | 2 BU |
| Golf courses | 2 BU |
| Schools | 5 BU |
| Churches | 4 BU |
| Other institution | 3 BU |
| Lodge halls | 7 BU |
| Clubhouses | 4 BU |
| Car washes | 2 BU |
| Commercial garage/auto repair | 2 BU |
| Service station | 2 BU |
| Funeral homes | 2 BU |
| Nursing/boarding homes | 6 BU |
| Hospitals | 5 BU |
| Hotel | 5 BU |
| Motel | 5 BU |
| Mobile home parks | 5 BU |
| Banks | 4 BU |
| Medical-dental offices | 4 BU |
| 1-3 story office | 4 BU |
| Over 3 story office | 7 BU |
| Bowling alleys | 4 BU |
| Theaters, walk-in | 4 BU |
| Theaters, drive in | 4 BU |
| Other recreational | 4 BU |

In order to accommodate the increased costs of providing emergency medical services, the annual tax per "benefit unit" shall be adjusted annually by an amount not to exceed the Consumer Price Index (All-Urban Consumers, San Francisco-Bay Area) unless the City Council finds and determines that said adjustment would result in the tax exceeding the cost of providing the services. Under no circumstances shall the total adjustment provided for herein exceed five dollars and ten cents (\$5.10) per benefit unit."

Section 2. Effective Date and Publication.

This ordinance shall take effect on July 1, 2013. The City Clerk is directed to publish

the title once and post a complete copy thereof on the City Council Chamber bulletin board for five (5) days prior to adoption.